

Full Color Flat Business Cards

Features:

- Size: 3½" x 2"
- Full color flat print
- Front and back copy
- Vertical or horizontal layout
- Full bleed available
- Round corners available for an additional charge; see page 40 for details
- Add a standard foil to full color cards; see below for details



The Finishing Touch | Pair your vibrant image with eye-catching shine by adding foil to any full color business card.



Full Color Flat Business Cards

Stocks	Imprint	Item Number	250	500	1,000	2,000	5,000	10,000
White 14 pt. Uncoated	4/0	BC-X1-FF-NAV7	\$56.65	\$59.75	\$70.05	\$110.25	\$164.25	\$254.25
	4/4	BCS-X1-FF-NAV7	\$69.00	\$72.10	\$86.55	\$151.95	\$216.75	\$326.75
White 14 pt. C2S	4/0	BC-X2-FF-NAV7	\$59.25	\$62.30	\$72.65	\$117.95	\$179.45	\$281.95
Bright White Linen 80 lb. <i>New!</i>								
Warm White Linen 80 lb. <i>New!</i>	4/4	BCS-X2-FF-NAV7	\$71.60	\$74.65	\$89.15	\$159.65	\$231.95	\$354.45
White 14 pt. C2S, UV Coated Front Side	4/0	BC-X3-FF-NAV7	\$61.80	\$64.90	\$80.35	\$130.85	\$206.45	\$332.45
White 16 pt. C2S	4/4	BCS-X3-FF-NAV7	\$74.15	\$77.25	\$96.85	\$172.55	\$258.95	\$404.95
White 16 pt. C2S, UV Coated Front Side	4/0	BC-X4-FF-NAV7	\$69.55	\$72.65	\$82.95	\$144.55	\$234.55	\$384.55
CLASSIC CREST® Solar White 110 lb.	4/4	BCS-X4-FF-NAV7	\$81.90	\$85.00	\$99.45	\$186.25	\$287.05	\$457.05
CLASSIC CREST® Natural White 110 lb.	4/0	BC-Z1-DF-NAV7	\$71.15	\$83.00	\$103.00	\$167.00	\$359.00	\$577.00
CLASSIC® Linen Solar White 100 lb.								
ENVIRONMENT® Desert Storm 100 lb.	4/4	BCS-Z1-DF-NAV7	\$83.50	\$95.35	\$119.50	\$208.70	\$473.00	\$649.50

(R) Production time: 2 working days; 3 working days with back copy. Additional quantities available, contact us for details.

4/0 - Full Color Front Only | 4/4 - Full Color Both Sides

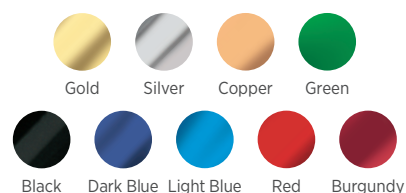
Full Color Business Cards with Foil Stamping

Add these charges to the prices above.

Add Foil Stamping	500	1,000	Add'l 500 No Change
1 Standard Foil, one side only	\$165.40	\$190.00	\$34.50

(R) Production time: 6 working days; 7 working days with back copy. Pricing includes one standard foil and recycled die. Dies are not returned. Contact us for registration between ink and foil stamping.

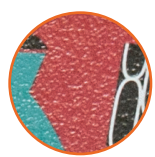
Standard Foil Colors



Full Color Raised Business Cards

Features:

- Size: 3½" x 2"
- Full color raised print
- Back copy is available in flat print only
- Vertical or horizontal layout
- Full bleed available
- Round corners available for an additional charge; see page 40 for details



Add a Touch of Class | Using raised print on full color products adds dimension to your business card.



Full Color Raised Business Cards

Stocks	Imprint	Item Number	250	500	1,000	2,000	5,000	10,000
White Vellum 80 lb.	4/0	BC-Y1-RF-NAV7	\$59.75	\$62.85	\$73.15	\$119.55	\$173.55	\$263.55
	4/4	BCS-Y1-RF-NAV7	\$72.10	\$75.20	\$89.65	\$161.25	\$226.05	\$336.05
Bright White Linen 80 lb.	4/0	BC-Y2-RF-NAV7	\$64.90	\$68.00	\$78.30	\$135.00	\$199.20	\$306.20
	4/4	BCS-Y2-RF-NAV7	\$77.25	\$80.35	\$94.80	\$176.70	\$251.70	\$378.70
Warm White Linen 80 lb.	4/0	BC-Y5-RF-NAV7	\$75.20	\$78.35	\$88.60	\$161.60	\$254.30	\$408.80
	4/4	BCS-Y5-RF-NAV7	\$87.55	\$90.70	\$105.10	\$203.30	\$306.80	\$481.30

(R) Production time: 2 working days; 3 working days with back copy. Additional quantities available, contact us for details.
4/0 - Full Color Front Only | 4/4 - Full Color Both Sides

Full Color Specialty Business Cards



Pearlized | Pearlized business cards offer an iridescent finish that gives full color artwork a unique glimmer.



Soft Touch Laminate | With a soft texture and a stylish matte finish, soft touch laminate business cards are a new twist on a classic coated business card.

Features:

- Size: 3½" x 2"
- Full color flat print
- Full bleed available
- Vertical or horizontal layout
- Round corners available for an additional charge; see page 40 for details*
- Variable text options available; see page 178 for details



PVC | A unique and durable synthetic stock creates business cards that stand up to wear and tear.



Full Color Specialty Business Cards

Stocks	Imprint	Item Number	100	250	500	1,000	2,000	5,000
Pearlized White 105 lb.	4/0	BC-Z1-DF-NAV7	\$63.90	\$71.15	\$83.00	\$103.00	\$167.00	\$359.00
	4/4	BCS-Z1-DF-NAV7	\$76.25	\$83.50	\$95.35	\$119.50	\$208.70	\$473.00
16 pt. Soft Touch Laminate* <i>New!</i> (Front side laminate only)	4/0	BC-Z5-DF-NAV7	\$65.85	\$76.30	\$91.50	\$112.40	\$154.20	\$279.60
	4/4	BCS-Z5-DF-NAV7	\$96.55	\$112.70	\$129.80	\$156.40	\$209.60	\$369.20
White Synthetic 15 mil. PVC <i>New!</i>	4/0	BC-Z3-DF-NAV7	\$80.00	\$100.00	\$130.00	\$189.00	\$315.00	\$693.00
	4/4	BCS-Z3-DF-NAV7	\$92.35	\$112.35	\$142.35	\$205.50	\$356.70	\$807.00

(R) Production times: Soft Touch Laminate: 5 working days; 6 working days with back copy; Pearlized and PVC: 2 working days; 3 working days with back copy. Additional quantities available, contact us for details. *Rounded corners not available on Soft Touch Laminate business cards.

4/0 - Full Color Front Only | 4/4 - Full Color Both Sides

Full Color Specialty Business Cards



Magnetic | With magnetic stock, these business cards will keep your customer's contact information where it is needed most.



Extra Thick | Extra thick business cards feature double-layered stock with a thickness you can see and feel.

**Features:**

- Size: 3½" x 2"
- Full color flat print
- Full bleed available
- Vertical or horizontal layout
- Round corners available for an additional charge; see page 40 for details
- Variable text options available; see page 178 for details



Full Color Specialty Business Cards

Stocks	Imprint	Item Number	100	150	200	250	500	1,000
White Magnetic 16 pt. (14 mil.) with UV Gloss Coating	4/0	AMB-Z1-DF-NAV7	\$77.00	n/a	n/a	\$100.70	\$130.70	\$189.85
Extra Thick* New! Mohawk Superfine® Eggshell, Ultrawhite 34 pt.	4/4	BCS-Z10-DF-NAV7	\$91.60	\$119.50	\$142.00	\$167.50	\$243.75	\$396.25

(R) Production time: 2 working days. Additional quantities available, contact us for details. *Pricing is the same for single- or double-sided imprint on Extra Thick business cards; if single-sided printing is needed, submit blank art file.

4/0 - Full Color Front Only | 4/4 - Full Color Both Sides

Spot Color Business Cards

Features:

- Size: 3½" x 2"
- Choose from flat or raised print.
Raised print provided unless otherwise specified.
- Bleeds are available for an additional charge; see page 40 for details
- Vertical or horizontal layout
- Choose from a variety of printing processes
- Round corners available for an additional charge; see page 40 for details
- Back copy available for an additional charge; see page 14 for details



Eye-Catching Shine | Pairing two different colors of foil creates double the impact. More information about standard foil colors can be found on page 14.



Spot Color Business Cards

Item Number: BC-C1-NAV7

Stock:

White Vellum 80 lb.

Imprint	500	1,000	2,000	2,500	5,000	10,000
Black Ink	\$38.05	\$43.20	\$77.00	\$93.90	\$158.90	\$268.90
1 Standard Ink	\$41.15	\$46.30	\$80.10	\$97.00	\$162.00	\$272.00
1 Standard & Black Ink	\$50.40	\$55.55	\$89.35	\$106.25	\$171.25	\$281.25
2 Standard Inks	\$56.60	\$61.75	\$95.55	\$112.45	\$177.45	\$287.45
1 PMS Ink	\$123.05	\$128.20	\$162.00	\$178.90	\$243.90	\$353.90
1 Standard & 1 PMS Ink	\$135.40	\$140.55	\$174.35	\$191.25	\$256.25	\$366.25
2 PMS Inks	\$220.40	\$225.55	\$259.35	\$276.25	\$341.25	\$451.25
1 Standard Foil	\$150.80	\$164.65	\$231.65	\$261.65	\$381.65	\$501.65
2 Standard Foils	\$297.15	\$320.45	\$445.55	\$501.75	\$741.75	\$961.75

Item Number: BC-C2-NAV7

Stocks:

Natural Vellum 80 lb.

White Laid 80 lb.

Ivory Laid 80 lb.

Gray Laid 80 lb.

Bright White Linen 80 lb.

Warm White Linen 80 lb.

Gray Linen 80 lb.

White 14 pt. Uncoated

Imprint	500	1,000	2,000	2,500	5,000	10,000
Black Ink	\$60.65	\$65.80	\$104.20	\$121.60	\$176.60	\$276.60
1 Standard Ink	\$63.75	\$68.90	\$107.30	\$124.70	\$179.70	\$279.70
1 Standard & Black Ink	\$73.00	\$78.15	\$116.55	\$133.95	\$188.95	\$288.95
2 Standard Inks	\$79.20	\$84.35	\$122.75	\$140.15	\$195.15	\$295.15
1 PMS Ink	\$145.65	\$150.80	\$189.20	\$206.60	\$261.60	\$361.60
1 Standard & 1 PMS Ink	\$158.00	\$163.15	\$201.55	\$218.95	\$273.95	\$373.95
2 PMS Inks	\$243.00	\$248.15	\$286.55	\$303.95	\$358.95	\$458.95
1 Standard Foil	\$153.60	\$170.25	\$242.85	\$274.25	\$401.25	\$535.25
2 Standard Foils	\$299.95	\$326.05	\$456.75	\$514.35	\$761.35	\$995.35

(R) Production times: Standard and PMS Inks: 2 working days; 1 Standard Foil: 3 working days; 2 Standard Foils: 4 working days. Additional charges for registration between two inks or foil colors, see page 41. Additional quantities available, contact us for details.

Spot Color Business Cards

Features:

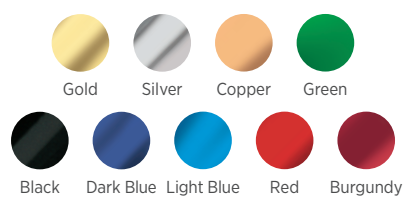
- Size: 3½" x 2"
- Choose from flat or raised print. Raised print provided unless otherwise specified.
- Vertical or horizontal layout
- Bleeds are available for an additional charge; see page 40 for details
- Choose from a variety of printing processes
- Back copy available for an additional charge; see page 14 for details



Did you know? | Foil stamping uses heat and pressure to add the shine of foil to your print pieces.



Standard Foil Colors



Spot Color Business Cards

Item Number: BC-C3-NAV7

Stocks:

Cougar® Opaque Smooth White 100 lb.
White Gloss Coated 12 pt. C1S

Imprint	500	1,000	2,000	2,500	5,000	10,000
Black Ink	\$67.10	\$72.25	\$120.75	\$145.00	\$266.25	\$466.25
1 Standard Ink	\$70.20	\$75.35	\$123.85	\$148.10	\$269.35	\$469.35
1 Standard & Black Ink	\$79.45	\$84.60	\$133.10	\$157.35	\$278.60	\$478.60
2 Standard Inks	\$85.65	\$90.80	\$139.30	\$163.55	\$284.80	\$484.80
1 PMS Ink	\$152.10	\$157.25	\$205.75	\$230.00	\$351.25	\$551.25
1 Standard & 1 PMS Ink	\$164.45	\$169.60	\$218.10	\$242.35	\$363.60	\$563.60
2 PMS Inks	\$249.45	\$254.60	\$303.10	\$327.35	\$448.60	\$648.60
1 Standard Foil	\$154.60	\$172.30	\$246.90	\$278.60	\$407.10	\$544.10
2 Standard Foils	\$300.95	\$328.10	\$460.80	\$518.70	\$767.20	\$1,004.20

Item Number: BC-C8-NAV7

Stocks:

Gloss Coated Black 12 pt.
Gloss Coated Silver 12 pt. *New!*

Imprint	1,000	2,000	2,500	5,000	10,000
1 Standard Foil (Gold, Silver, or Black)	\$115.90	\$189.20	\$225.85	\$409.10	\$775.60
1 Standard Foil (Other Standard Colors)	\$175.40	\$248.70	\$285.35	\$468.60	\$835.10
2 Standard Foils	\$271.70	\$403.10	\$468.80	\$768.80	\$1,368.80

(R) Production times: Standard and PMS Inks: 2 working days; 1 Standard Foil: 3 working days; 2 Standard Foils: 4 working days. Additional charges for registration between two inks or foil colors, see page 41. Additional quantities available, contact us for details.

Spot Color Business Cards

Features:

- Size: 3½" x 2"
- Choose from flat or raised print. Raised print provided unless otherwise specified.
- Vertical or horizontal layout
- Bleeds are available for an additional charge; see page 40 for details
- Choose from a variety of printing processes
- Back copy available for an additional charge; see page 14 for details



Mix and Match | Pair stock ink colors with the PMS color of your choice to create a business card that is as unique as your business.



Spot Color Business Cards

Item Number: BC-C4-NAV7

Stocks:

CLASSIC® Linen Baronial Ivory 80 lb.
CLASSIC® Laid Baronial Ivory 80 lb.
CLASSIC CREST® Natural White 80 lb. **New!**
ENVIRONMENT® Desert Storm 100 lb.
Strathmore Writing Ultimate White Wove 88 lb.
Strathmore Writing Bright White Wove 88 lb.
Strathmore Writing Natural White Wove 88 lb.

Imprint	500	1,000	2,000	2,500	5,000	10,000
Black Ink	\$86.45	\$91.60	\$147.90	\$172.90	\$272.90	\$452.90
1 Standard Ink	\$89.55	\$94.70	\$151.00	\$176.00	\$276.00	\$456.00
1 Standard & Black Ink	\$98.80	\$103.95	\$160.25	\$185.25	\$285.25	\$465.25
2 Standard Inks	\$105.00	\$110.15	\$166.45	\$191.45	\$291.45	\$471.45
1 PMS Ink	\$171.45	\$176.60	\$232.90	\$257.90	\$357.90	\$537.90
1 Standard & 1 PMS Ink	\$183.80	\$188.95	\$245.25	\$270.25	\$370.25	\$550.25
2 PMS Inks	\$268.80	\$273.95	\$330.25	\$355.25	\$455.25	\$635.25
1 Standard Foil	\$158.70	\$180.55	\$263.45	\$298.45	\$443.45	\$613.45
2 Standard Foils	\$305.05	\$336.35	\$477.35	\$538.55	\$803.55	\$1,073.55

Item Number: BC-C5-NAV7

Stocks:

CLASSIC® Linen Solar White 100 lb.
CLASSIC® Linen Natural White 100 lb.
CLASSIC® Laid Natural White 100 lb.
CLASSIC CREST® Solar White 110 lb.
CLASSIC CREST® Natural White 110 lb.
Strathmore Writing Natural White Wove 110 lb.
Strathmore Writing Ultimate White Wove 110 lb.

Imprint	500	1,000	2,000	2,500	5,000	10,000
Black Ink	\$102.65	\$107.80	\$168.60	\$194.60	\$299.60	\$489.60
1 Standard Ink	\$105.75	\$110.90	\$171.70	\$197.70	\$302.70	\$492.70
1 Standard & Black Ink	\$115.00	\$120.15	\$180.95	\$206.95	\$311.95	\$501.95
2 Standard Inks	\$121.20	\$126.35	\$187.15	\$213.15	\$318.15	\$508.15
1 PMS Ink	\$187.65	\$192.80	\$253.60	\$279.60	\$384.60	\$574.60
1 Standard & 1 PMS Ink	\$200.00	\$205.15	\$265.95	\$291.95	\$396.95	\$586.95
2 PMS Inks	\$285.00	\$290.15	\$350.95	\$376.95	\$481.95	\$671.95
1 Standard Foil	\$164.40	\$185.70	\$279.90	\$314.90	\$459.90	\$629.90
2 Standard Foils	\$310.75	\$341.50	\$493.80	\$555.00	\$820.00	\$1,090.00

(R) Production times: Standard and PMS Inks: 2 working days; 1 Standard Foil: 3 working days; 2 Standard Foils: 4 working days. Additional charges for registration between two inks or foil colors, see page 41. Additional quantities available, contact us for details.

Spot Color Business Cards

Features:

- Size: 3½" x 2"
- Choose from flat or raised print.
Raised print provided unless otherwise specified.
- Vertical or horizontal layout
- Bleeds are available for an additional charge; see page 40 for details
- Choose from a variety of printing processes
- Back copy available for an additional charge; see page 14 for details



Add a Touch of Class | Using raised print on simple one- and two-color products adds dimension and class to your business card.



Spot Color Business Cards

Item Number: BC-C6-NAV7

Stocks:

- CLASSIC CREST® Solar White 130 lb.
- CLASSIC CREST® Natural White 130 lb.
- Strathmore Writing Ultimate White Wove 130 lb.

Imprint	500	1,000	2,000	2,500	5,000	10,000
Black Ink	\$112.20	\$117.35	\$185.65	\$214.65	\$324.65	\$534.65
1 Standard Ink	\$115.30	\$120.45	\$188.75	\$217.75	\$327.75	\$537.75
1 Standard & Black Ink	\$124.55	\$129.70	\$198.00	\$227.00	\$337.00	\$547.00
2 Standard Inks	\$130.75	\$135.90	\$204.20	\$233.20	\$343.20	\$553.20
1 PMS Ink	\$197.20	\$202.35	\$270.65	\$299.65	\$409.65	\$619.65
1 Standard & 1 PMS Ink	\$209.55	\$214.70	\$283.00	\$312.00	\$422.00	\$632.00
2 PMS Inks	\$294.55	\$299.70	\$368.00	\$397.00	\$507.00	\$717.00
1 Standard Foil	\$170.05	\$203.20	\$308.70	\$347.30	\$510.30	\$716.30
2 Standard Foils	\$316.40	\$359.00	\$522.60	\$587.40	\$870.40	\$1,176.40

Item Number: BC-C7-NAV7

Stocks:

- CRANE'S CREST® Fluorescent White 90 lb.
- CRANE'S CREST® Natural White 90 lb.

Imprint	500	1,000	2,000	2,500	5,000	10,000
Black Ink	\$119.05	\$124.20	\$214.30	\$252.20	\$417.20	\$727.20
1 Standard Ink	\$122.15	\$127.30	\$217.40	\$255.30	\$420.30	\$730.30
1 Standard & Black Ink	\$131.40	\$136.55	\$226.65	\$264.55	\$429.55	\$739.55
2 Standard Inks	\$137.60	\$142.75	\$232.85	\$270.75	\$435.75	\$745.75
1 PMS Ink	\$204.05	\$209.20	\$299.30	\$337.20	\$502.20	\$812.20
1 Standard & 1 PMS Ink	\$216.40	\$221.55	\$311.65	\$349.55	\$514.55	\$824.55
2 PMS Inks	\$301.40	\$306.55	\$396.65	\$434.55	\$599.55	\$909.55
1 Standard Foil	\$175.25	\$213.55	\$329.45	\$372.95	\$560.45	\$815.45
2 Standard Foils	\$321.60	\$369.35	\$543.35	\$613.05	\$920.55	\$1,275.55

(R) Production times: Standard and PMS Inks: 2 working days; 1 Standard Foil: 3 working days; 2 Standard Foils: 4 working days. Additional charges for registration between two inks or foil colors, see page 41. Additional quantities available, contact us for details.

Specialty Printing Options: Spot Color Business Cards



Add Foil Embossing | Pairing the shine of foil stamping with the texture of embossing, foil embossing brings your design to new heights.



Add Blind Embossing | Blind embossing presses a raised design into your stock for a subtle and stylish look.



Specialty Printing Options: Spot Color Business Cards —

Add these charges to the prices on pages 10-13.

Add Foil Stamping	500	1,000	Add'l 500 No Change
1 Standard Foil	\$146.35	\$155.80	\$29.05

(R) Production time: 5 working days. Pricing includes one standard foil and recycled die. Dies are not returned. Contact us for registration between ink and foil stamping.

Add Blind Embossing	500	1,000	Add'l 500 No Change
1 Position Blind Emboss	\$146.35	\$155.80	\$29.05

(R) Production time: 5 working days. Pricing includes a single level recycled die. Dies are not returned. Please contact us for single or multilevel brass dies and/or registration between ink and blind embossing.

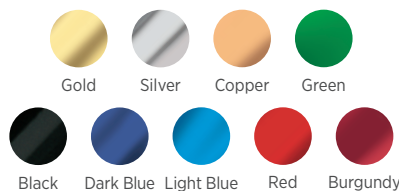
Add Foil Embossing	500	1,000	Add'l 500 No Change
1 Position Foil Emboss	\$296.90	\$317.90	\$34.80

(R) Production time: 6 working days. Pricing includes one standard foil and single level recycled die. Dies are not returned. Please contact us for single or multilevel brass dies and/or registration between ink and foil embossing.

Add Back Copy Imprint	500	1,000	Add'l 500 No Change
1 Ink	\$38.25	\$39.80	\$14.55
2 Inks	\$51.25	\$52.80	\$14.55

(R) Production time: 1 additional working day. Price includes same ink color as front copy. If back copy ink color is different than front copy, contact us for details. Back copy is available in flat printing only.

Standard Foil Colors



Business Cards with Customer Supplied Stock —

Item Number: BC-CS-NAV7

Imprint	500	1,000	Add'l 500 No Change
Black Ink	\$103.60	\$107.65	\$13.20
1 Standard Ink	\$106.70	\$110.75	\$13.20
1 Standard & Black Ink	\$115.95	\$120.00	\$13.20
2 Standard Inks	\$122.15	\$126.20	\$13.20
1 PMS Ink	\$188.60	\$192.65	\$13.20
1 Standard & 1 PMS Ink	\$200.95	\$205.00	\$13.20
2 PMS Inks	\$285.95	\$290.00	\$13.20

(R) Production time: 8 working days. Additional charge for registration between two ink colors, see page 41. Please check for correct stock size prior to placing your stock supplied order. Stock must be supplied at a minimum size of 8½" x 11". Supply a minimum of 10% overage per press run. All customer supplied stock orders are subject to a 10% over or underrun. All supplied stock should be sent freight prepaid.